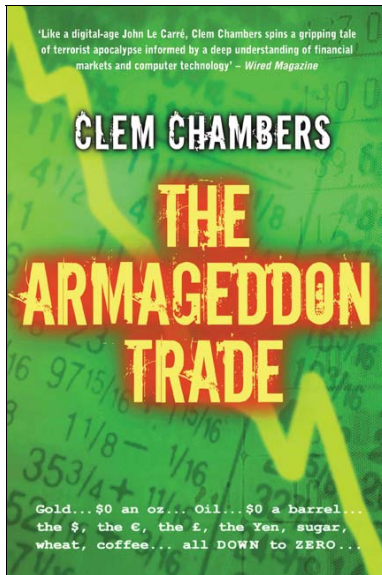


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more than just the usual suspects



# THE ARMAGEDDON TRADE

CLEM CHAMBERS

NEW TITLE

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## MARKETING:

- With the world's financial markets in chaos, is this fiction or future fact?
- Perfect for the Stephen Frey / Michael Ridpath / Joseph Finder market
- Clem Chambers is CEO of ADVFN who will run an email and web based campaign for the book in March - some salient stats – 120,000 email subscribers will be targeted. Website gets 1.1 million unique users per month

## DESCRIPTION:

Jim is the cockney boy wonder who can read stock charts like 50 ft road signs. His uncanny talent has taken him from tea boy to trading superstar. Is he a genius, or a fluke? He doesn't know.

The mysterious Max Davas, emperor of trading, makes billions dealing US Treasuries using more computing firepower than NASA. - but now his models are telling him that something is about to go catastrophically wrong.

The same trading system that has made him one of the richest and most powerful men in the world is telling him that in a year's time, Gold will be at \$0 an ounce, so will Oil, so will Microsoft and the dollar won't be trading at all. The Euro, the Pound, the Yen, sugar, wheat, coffee...all will fall down to zero.

## BIOGRAPHY:

**Clem Chambers** is the CEO of ADVFN ([www.advfn.com](http://www.advfn.com)), Europe's number one stocks and shares Web site. He has written investment columns for *Wired Magazine*, which described him as a 'Market Maven'; *The Business*, *The Daily Telegraph*, *The Daily Express* and *The Scotsman* and broadcasts on investment matters for channels including SKY News, CNBC and the BBC. This is his first novel.

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